

Global Social Media Supporters Recruitment

We are looking for 'Global Social Media Supporters' who will deliver the news of Korea's best flower show - IHK2019 - to the world.

Who can participate

- \bigcirc A foreigner who lives in Korea older than 19 years old
- \bigcirc Can communicate in Korean or English
- Have an account for a Social Media(Facebook, Instagram, Weibo, other blogs, etc)_The account should have at least 300 followers.
- Can actively take part for this event

Schedule

- Recruiting : March 07 ~ 20, 2019
- \bigcirc Announcement : March 22
- Announcement on our website(<u>www.flower.or.kr</u>) after 3pm, March 22
- Working Period : March 23 ~ May 12, 2019
- Orientation : March 30, 2019
- * Above schedule can be changed

What to do

- \bigcirc Take part at the Orientation
- Publicize IHK(International Horticulture Goyang Korea) 2019 to your Social Media account (Main contents will be provided by the organizer) _ At least 4 posting should be on your account
- Visit IHK2019 (April 26 May 12) at least once to take pictures and make posting about it.

Benefit

○ A gift coupon of worth 100,000KRW (Should have at least 4 postings)

○ 4 IHK 2019 entry tickets, 1 entrance pass, food & beverage coupon (Worth 20,000KRW)

 \bigcirc Invitation to the official events(Opening Ceremony and others) of IHK2019

 \bigcirc Certification of Activity

■ How to apply

○ Send the application form filled in by e-mail (<u>9087643@naver.com</u>)

- You can download the form on our website(www.flower.or.kr)
- Inquiry PR TEAM | Goyang International Flower Foundation TEL. 031-908-7643 | E-MAIL <u>9087643@naver.com</u>

MARCH 7, 2019

Chairman of Goyang International Flower Foundation